



# Tourism Bureau Authority

4415 Senator Russell Avenue  
Acworth, GA 30101  
<http://www.acworth.org>

## < Agenda >

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*Regular Meeting*

*Thursday, August 10, 2017 at 6:00 PM*

*Logan Farm Park*

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- I. CALL TO ORDER
- II. PUBLIC COMMENTS
- III. APPROVAL OF MINUTES
  1. Tourism Bureau Authority - Regular Meeting - Jun 8, 2017 6:00 PM
- IV. FINANCIAL REPORT
- V. STAFF ANNOUNCEMENTS
  1. August 15 - Downtown Development Authority Meeting
  2. August 19 - Talking Walls Tour/Cobb Landmarks
  3. September 5 - Baseball Fall Season Opening Day
  4. September 15 - Covering the Bases
  5. September 16 - Mother-Son Campout

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*The public may address the board on any matter during public comments. Individual's comments will be limited to five minutes.*

OLD BUSINESS

VI. HOTEL UPDATE

VII. DESTINATION MARKETING CAMPAIGN UPDATE

A. Presentation from Fenning Marketing Group on Digital Research Campaign

VIII. DOWNTOWN REDEVELOPMENT UPDATE

NEW BUSINESS

IX. CITY PROJECT UPDATES

X. UPDATE FROM COBB TRAVEL & TOURISM

XI. STAFF COMMENTS

XII. NEXT MEETING IS THURSDAY, SEPTEMBER 14, 2017 AT 6:00 P.M. AT LOGAN FARM PARK

XIII. MEMBER COMMENTS

XIV. ADJOURNMENT